

GLOBAL4SIGHT®

OPEN-SOURCE INTELLIGENCE AND ANALYSIS SERVICES

Data Driven, Technology and Language Enabled, Expert Enhanced

Global4Sight® is Booz Allen Hamilton's language-enabled open-source intelligence (OSINT) program leveraging analysts with critical language proficiency, regional knowledge, and subject matter expertise to generate data-driven deliverables through innovative tools, technologies, and analytic tradecraft.

Since 2013, Booz Allen's Global4Sight® has provided clients with innovative solutions in support of their most challenging and critical missions, such as countering malign influence efforts, identifying risks to global supply chains, and protecting personnel and installations. Global4Sight® fuses regional and functional subject matter expertise with language-enabled analysis through cutting-edge internal and commercial off-the-shelf (COTS) tools and datasets to provide meaningful insights across a variety of research areas including messaging and theme trend analysis, network analysis and profiling, and political-military, stability, and effects assessments.



MESSAGING AND THEME TREND ANALYSIS

A	Information Operations
B	Media Indications and Warnings (I&W)
C	Sentiment Analysis
D	Media Landscape Analysis



NETWORK ANALYSIS AND PROFILING

A	Social Media Analysis
B	Ideological Network Analysis
C	Supply Chain Analysis and Company Profiling
D	Counter-Threat Financial Analysis



POLITICAL-MILITARY, STABILITY, AND EFFECTS ASSESSMENTS

A	Geopolitical Threat Assessment
B	Military Capabilities Analysis
C	Foreign Influence Efforts
D	Force Protection Persistent Monitoring

Our Approach: Global4Sight® combines intelligence analytic tradecraft, native language context, scientific methodologies, data science, and artificial intelligence (AI)/machine learning (ML) capabilities to derive operational insights, identify emerging threats, and informed context to determine effective courses of action for our clients.

Expertise: Global4Sight® analysts hold clearances up to Top Secret (TS)/ Sensitive Compartmented Information (SCI) with polygraphs to ensure key findings are timely, relevant, and actionable across all classification levels. These analysts offer a full range of language-enabled OSINT services to the intelligence and defense communities supporting intelligence, operations, and assessment requirements. Specifically, the team has access to language-enabled staff proficient in 77 languages and dialects, such as Russian, Mandarin, Korean, Ukrainian, Arabic, Spanish, and French. In addition to language capabilities, these analysts bring deep cultural and geopolitical knowledge, as well as

expertise in open-source collection, social media usage and tools, intelligence analysis, cyber threat analysis, sentiment analysis, supply chain risk management, and network analysis, among other disciplines.

Tools: Global4Sight® analysts leverage advanced data science capabilities, database access, and best-in-class COTS and proprietary tools for collection, analysis, and visualization. Tools such as Meltwater, Premise Data, SILO, and others allow Global4Sight® analysts to manage attribution, aggregate data across multimedia platforms, and clearly visualize data to achieve efficiency without compromising the accuracy, security, or quality of the information.

Tradecraft: Global4Sight® analysts understand complex global developments through extensive language-enabled research and proven analytical techniques. The Global4Sight® team holds its analysts to high standards—analysts undergo extensive training on operations security (OPSEC), specialized methodologies, and institutional processes in order to accomplish our clients' missions. In addition, our content and technical editors adhere to the Intelligence Community's (IC) analytical tradecraft standards to ensure Global4Sight® products meet our clients' rigorous intelligence collection and writing requirements.



RFI



Data Collection & Tagging



Data Analysis & Visualization



Product Drafting & Review



Product Delivery

Our Process: The Global4Sight® team follows an agile five-step production process to deliver clear, impactful products as mission needs evolve. Global4Sight® analysts conduct regular check-ins with clients to communicate early findings, refine requirements, resolve questions, and receive feedback.

- 1. RFI:** Global4Sight® analysts validate request for information (RFI) research questions, assumptions, and constraints by meeting with the client for a comprehensive understanding of requirements. Experienced task leads then tailor our proven methodologies to ensure the deliverables will meet those requirements.
- 2. Data Collection & Tagging:** Our analysts identify critical factors, actors, and sources through research and data collection using managed attribution tools, as well as a variety of COTS products and platforms to comprehensively address an RFI.
- 3. Data Analysis & Visualization:** Global4Sight® analysts synthesize and analyze data for insights and create visualizations to enhance efficiencies of any decision-making process.
- 4. Product Drafting & Review:** The Global4Sight® team drafts the product, which undergoes full analytic review and technical edits to ensure the product is objective, clear, and concise.
- 5. Product Delivery:** The Global4Sight® team communicates with the client to complete product delivery.

Global4Sight™ and D3M Collaboration: Global4Sight's analytic division, known as Data-Driven Decision Making (D3M), fuels quantitative models to reduce subjectivity while language-enabled analysts contextualize research findings for an impactful "so what" behind each statistic. Collectively, data scientists, computational social scientists, operations and intelligence integrators, and language-enabled analysts fuel in-depth analyses in order to offer comprehensive products essential to our clients across the IC, military, and commercial sectors.

Our Clients: Global4Sight® solutions are tailored to each client's mission. Since 2013, the Global4Sight® team has partnered with more than 70 civilian, intelligence, and military agencies, including eight combatant commands, four military services, and the Office of the Secretary of Defense to solve complex and impactful challenges. Our impact is expanded further across the U.S. government and partner nations because we design our unclassified products with maximum accessibility.

ABOUT BOOZ ALLEN

Booz Allen Hamilton has been at the forefront of strategy, technology, and engineering for more than 100 years. Booz Allen partners with private and public sector clients to solve their most pressing problems.

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Client Testimonials

“...the J2 personally forwarded your research paper on Belarus to NATO SHAPE HQs, who will in turn share it with NATO STRATCOM. Please tell the team well done and give them our thanks and appreciation for the continued excellent work they do.” – *European Command (EUCOM) client*

“...G4S clearly understands what we're asking for every time and delivers in a very timely manner. From my vantage point, they regularly fill significant Intelligence Community gaps.” – *Special Operations Command Europe (SOCEUR) client*

“The Booz Allen team produced more information and insight in a significantly shorter amount of time than they [Recipients] had ever seen by other contractor teams and hand carried the supply chain analysis report to the Pentagon immediately following product delivery.” – *Office of the Director of National Intelligence (ODNI) client*