

A BRIEF HISTORY OF A PERFECT FUTURE

HOW FEDERAL LEADERS CAN HELP CREATE A BETTER TOMORROW

A Brief History of a Perfect Future describes a pathway to invent a grant future for the world we can proudly leave to future generations. Lighting this path are seven technological advancements expected to rapidly improve by 2050: computing, communication, information, genomics, energy, water, and transportation.

These advancements comprise the **Laws of Zero: the reality that certain key drivers for mankind's progress are heading toward zero cost and widespread availability.**

The authors share how we can combine them, starting now, to build a future that will enable billions to thrive while creating a happier, healthier, and better society.

KEY TAKEAWAYS:

- **The Case for Optimism.**

The Laws of Zero enable society to tackle some of our biggest challenges: widely available and affordable healthcare, climate security, enhanced and more convenient government services, a more resilient electrical grid, and many others.

- **We Each Have a Role**

Inventing the perfect future is not the exclusive responsibility of any one group or organization. It's a choice that belongs to all of us: federal government, state and local governments, businesses and associated organizations, and individuals.

- **Start Now.**

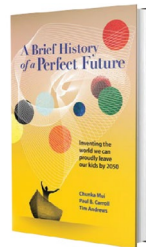
Science and technology, through the Laws of Zero, have provided us with leverage in the universe. Let's use it wisely as we invent a great future together.

Whether ensuring the safety, security, and well-being of citizens or boosting national competitiveness, Booz Allen works with leaders in civil government to support their public service missions—and help create the perfect future.

ABOUT A BRIEF HISTORY OF A PERFECT FUTURE

Written by Chunka Mui, Paul Carroll, and Booz Allen's Tim Andrews, the book paints a vision of how the world could look if we start now and experiment our way toward taking full advantage of today's rapidly advancing technological marvels. The authors draw on a key lesson learned from personal-computing pioneer Alan Kay: *"The best way to predict the future is to invent it."*

To learn more, visit: boozallen.com/insights/innovation/



About Booz Allen

Booz Allen is the established leader in scientific-enabled missions for the federal government. Booz Allen serves as the prime mission systems implementor across multiple federal programs spearheading climate, health, and energy to solve our nation's most complex challenges.

Our Services and Approach

Data, client goals, and human-centered design drive our immersive experiences. Keeping clients and metrics at the center of the design process ensures that we deliver experiences with measurable, impactful results. We create holistic products via Agile methodologies, meaning our technical capabilities align with a consistent experience continuously adapted for intuitive human use.

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