

# 110 YEARS OF MOVING MISSIONS FORWARD

1914

## Launch Booz Allen Hamilton

Ed Booz starts a groundbreaking firm dedicated to solving clients' toughest problems



1920

## Shape the new industry

James Allen coins the phrase "management consulting"



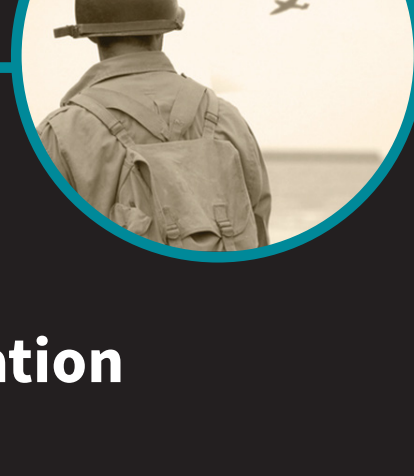
## Create retail strategies

Montgomery Ward goes from near-bankruptcy to \$13.5 million in annual profits by 1936

1940

## Help double the U.S. Navy and restructure the U.S. Army

Military is strengthened for World War II



## Help the Eisenhower Administration justify a space program

National Aeronautics and Space Program (NASA) is launched

## Estimate staff and budget for military research

U.S. Air Force develops guided missile program



## Introduce Product Lifecycle concept

Booz Allen and Johnson Wax's Sam Johnson collaborate

1960

## Support Apollo 11 mission

Assist NASA with theoretical strategy for Moon landing



## Pave the way for the first Super Bowl

Help American and National Football Leagues merge

## Help General Electric transform

GE becomes an innovative powerhouse



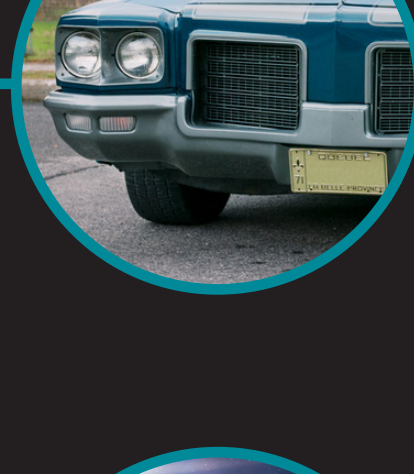
## Provide creative research expertise

Agency later becomes Defense Advanced Research Projects Agency (DARPA), creator of the internet

1980

## Help engineer successful Chrysler turnaround

Automaker pays off loans 7 years ahead of schedule



## Help design Hubble telescope for astronomical research

Spacecraft still operates today



## Assist in the merger of British Petroleum and Amoco

BP formed, world's third largest oil company

2000

## Support in-orbit assembly of International Space Station

Work extends to today's operations

## Deliver emerging tech for defense

Develop directed energy prototypes for the U.S. Navy

## Assist with the U.S. Department of Homeland Security after 9/11

Help the U.S. Bureau of Investigation (FBI) create a Regional Computer Forensics laboratory



2010

## Go public

Booz Allen announces its initial public offering and joins the Fortune 500



## Help transform the Internal Revenue Service (IRS)

IRS2Go becomes the government's most-downloaded app

## Support Healthcare.gov

Help millions of Americans secure health insurance—many gaining coverage for the first time



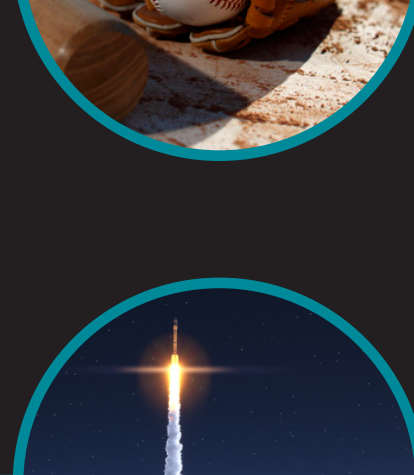
## Provide precision planning for Major League Baseball's landmark rules change

Extended Replay launched



## Deliver innovation for Artemis launch

Support NASA with digital engineering and emerging tech



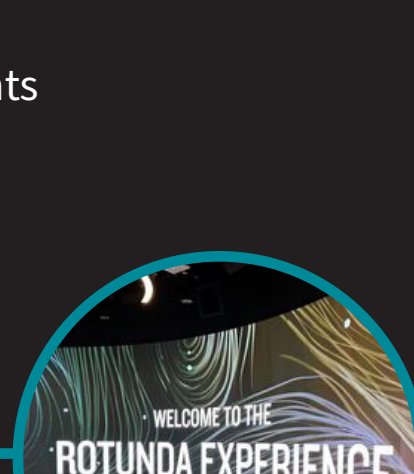
2020

## Launch Booz Allen Ventures

Establish venture capital fund to accelerate deployment of commercial tech for federal clients

## Launch The Helix Center for Innovation

Immersive showcase demonstrates transformative technologies



2024

## 110 YEARS YOUNG Building on our legacy of transformation

Delivering mission impact at scale by leveraging emerging technologies to change the world

