



HOW CAN SAILFISH HELP A U.S. AIRLINE?

CHALLENGE

In order to remain competitive in the growing airline market, it is essential to monitor performance compared to top competitors.

OPPORTUNITY

Identify which airports the company should expand their domestic and international presence.

ANALYTICS

With Sailfish, airline staff can find, share, and curate internal operations data along with open source flight data. This open data marketplace increases efficiency, allowing for faster insights. The Sailfish analytics platform also enables the joining of multiple data sources which provides a more robust and comprehensive picture of the airline/transportation market across all major airlines.

RESULTS

An airline can identify key strategic locations where they should expand their domestic network with the least amount of risk.

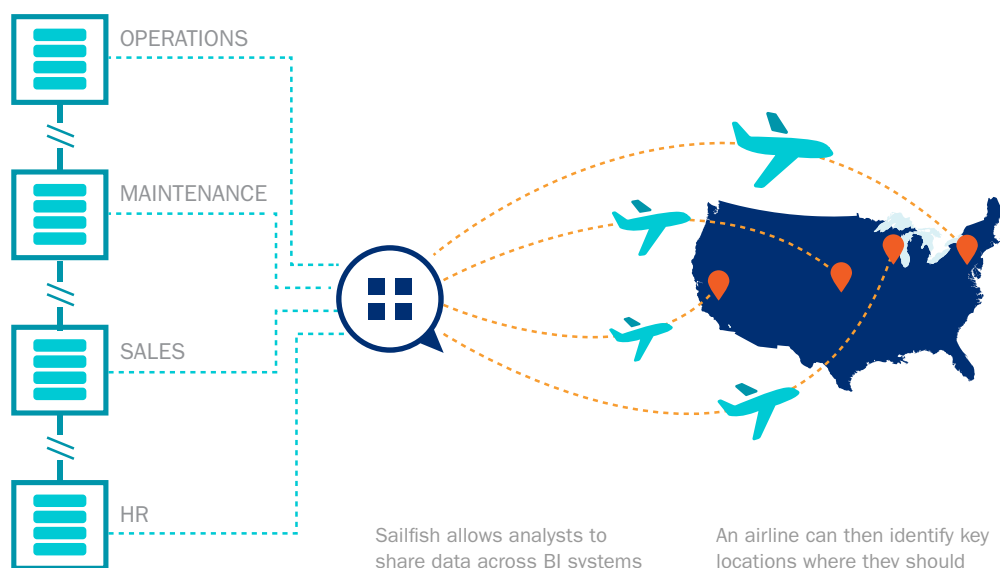
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at www.boozallen.com/sailfish

For More Information

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Data is often siloed by business system, which makes it hard to manage

Sailfish allows analysts to share data across BI systems within the company and to join multiple data sources together increasing efficiency and providing a more comprehensive picture of the market.

An airline can then identify key locations where they should expand their presence with the least amount of risk.