

IT Strategy Services

Many large government organizations struggle to realize the full potential of their IT investments. Business leaders often have a narrow, backward-looking view of IT and its ability to enable new strategies, which constrains their IT vision. IT leaders are often saddled with complex legacy systems and organizations that meet yesterday's challenges. With the escalating cost and complexity of today's IT environments, it is no surprise executives are becoming increasingly critical of the value they derive from IT.

The Booz Allen Advantage

At Booz Allen Hamilton, a leading strategy and technology consulting firm, our IT strategy professionals draw on extensive intellectual capital and experience. Because of our distinctive combination of strategic insight, industry knowledge, and IT functional expertise, we are uniquely positioned to help clients bridge the divide between business demands and IT solutions. We have refined our proven methodologies and approaches to problem solving by working with highly prestigious and discriminating clients.

Our IT strategy consultants offer clients the wealth of capabilities and experience they need to tackle their toughest challenges. We have one unifying goal—to help our clients succeed. Our client's mission is our mission, which helps explain why 85 percent of our assignments come from existing client relationships.

Our IT Strategy Services and Capabilities

Booz Allen's IT strategy services address a range of business and IT challenges. For example, we:

- Work with business leaders to develop growth strategies by drawing on our practical understanding of how IT can enable business objectives
- Help IT leaders transform their organizations into businesses within businesses—instituting world-class practices that achieve practical outcomes
- Design new IT operating models that drive down cost and complexity, improve business alignment, and implement new sourcing strategies
- Help program leaders prioritize and direct the execution of major IT investments to minimize risk and maximize results

In our IT strategy engagements, we draw on our expertise and capabilities in the following areas:

- **IT Strategic Planning**—Booz Allen's approach to IT strategic planning is to leverage the firm's domain and functional expertise, identify common solutions from the firm's research and extensive client list, and conduct a targeted diagnostic tailored to the client. Booz Allen assists organizations with realizing and documenting their mission, vision, goals, and objectives, and then tailoring a proven IT strategic planning methodology to the size, scope, and intent of each organization's IT strategic planning efforts. This process includes communicating and measuring performance of the organization's top initiatives.
- **IT Portfolio Management (PfM)**—IT PfM is an approach that is typically combined with a set of tools for identifying, diagnosing, controlling, and increasing the aggregate return on investments at a given level of risk tolerance. IT PfM delivers the benefits of balancing supply and demand of IT resources, eliminating redundancy, and enabling better alignment with strategic goals. Booz Allen provides strategic, financial, and technical IT PfM services, including helping clients rate and rank proposals, determining the economic worth of investments, and making objective “buy-sell-hold” decisions.

About Booz Allen

Booz Allen Hamilton has been at the forefront of strategy and technology consulting for 95 years. Providing a broad range of services in strategy, operations, organization and change, information technology, systems engineering, and program management, Booz Allen is committed to delivering results that endure. To learn more, visit www.boozallen.com.

For more information contact

Tom Greenspon
Senior Vice President
703/917-2992
greenspon_thomas@bah.com

Michael Isman
Principal
202/508-6505
isman_michael@bah.com

www.boozallen.com

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- **Enterprise 2.0**—Booz Allen’s approach to enterprise 2.0 provides an overall strategy for organizations to iteratively introduce emerging collaborative technologies, along with traditional IT, into their organization’s business processes. Taking an iterative approach allows organizations to adjust management and operational processes while addressing policy, governance, and cultural impacts.
- **Business Blueprinting**—Booz Allen helps organizations successfully develop and implement a comprehensive approach to IT governance by assessing organizations’ IT structures and governance capabilities, identifying structural and governance approaches best suited for each organization, and providing implementation support. Booz Allen is committed to delivering expertise in organizational analysis, change management, decision support analysis, IT capital planning and investment control, PfM, and program management support.
- **Cloud Computing**—Booz Allen recognizes Cloud Computing as a viable option for public sector organizations seeking to centralize software and data storage management, while avoiding the cost of in-house hardware and software maintenance. Cloud Computing enables organizations to more efficiently allocate processors, memory, data storage, network bandwidth, and services to meet customers’ demands. Booz Allen’s approach to Cloud Computing leverages economies of scale to help clients utilize IT resources on demand, in real time, and at a predictable cost.
- **Enterprise Architecture**—Booz Allen helps clients maintain a holistic view of their enterprise, but this comprehensive approach does not start and end with architecture. Enterprise architecture is a process that integrates all elements of an organization’s business and operations into a cohesive framework to link IT investments to business performance. These linkages enable organizations to continually enhance business performance by identifying improvement opportunities and maximizing the value of IT and non-IT investments. Whether organizations are experiencing restructuring, fiscal constraints, business performance improvement, or IT optimization, Booz Allen can determine the best EA approach to address government challenges.

Recent Success Stories

Military Health System—To meet the demands of a developing and evolving DoD IT governance structure and supporting processes and policies, Booz Allen developed, documented, and implemented a Concept of Operations (CONOPS) for Military Health System. The CONOPS integrated strategic planning, investment review processes, enterprise architecture analysis, change management/communications, performance measurement, and transition planning. The CONOPS was distributed throughout the Services for adoption and incorporation into their respective operating models.

Defense—Several US defense agencies have embarked on a series of enterprise-wide transformational efforts to integrate common services and eliminate redundant services. Booz Allen has developed methodologies to conduct each of these services, resulting in a comprehensive understanding of the approach and costs associated with such efforts.

US Civil Agency—Booz Allen consulted a US civil agency during a merge of two of its primary divisions responsible for acquisition—allowing two disparate business units to integrate, streamline, and standardize operations. As a result, a strategic plan was developed, providing each CIO division the ability to understand and adopt roles to address the most critical IT strategic priorities.