

# IT Strategic Planning

Now more than ever, government IT organizations need IT strategies that are practical, measurable, and achievable. IT strategic planning is intended to help organizations set their information technology direction in a manner that supports the overall agency strategic plan. Unfortunately, IT strategic planning in many organizations falls far short of being a useful, dynamic tool for change.

## The Booz Allen Advantage

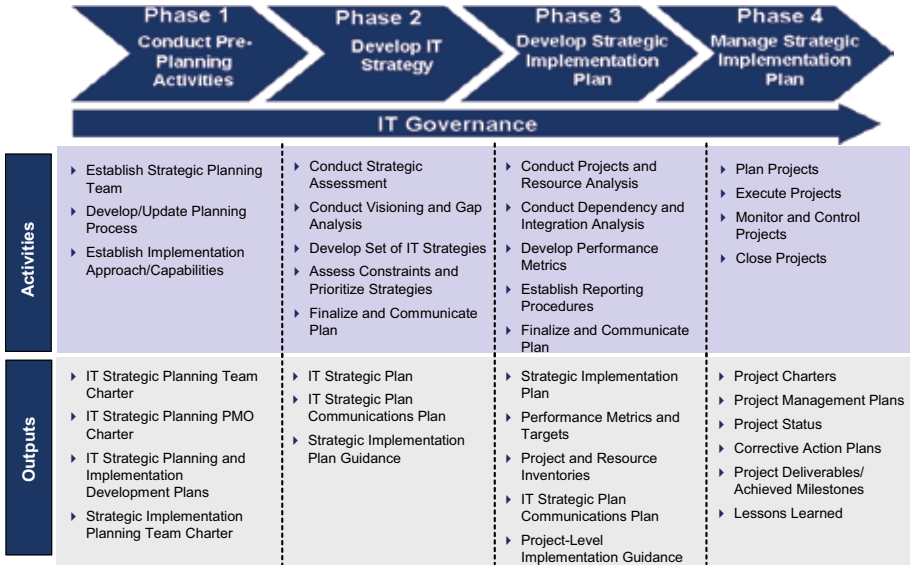
At Booz Allen Hamilton, a global strategy and technology consulting firm, we apply an IT strategic planning approach that is data driven, fact based and focused on an IT organization's most pressing problems. For example, most government organizations are addressing one or more of the following common IT problems:

- Legacy system rationalization
- Infrastructure management and consolidation
- Data management and information sharing
- IT security
- Mission support opportunity identification and execution

Booz Allen's approach to IT strategic planning is to leverage the firm's domain and functional expertise in these common problem areas, identify common solutions from the firm's research and extensive client list, conduct a targeted diagnostic tailored to your organization, and rapidly identify the need to revise existing strategies or develop new ones to fill gaps. In doing so, we demonstrate the linkage between IT strategy, enterprise architecture, and portfolio management. We also apply an approach that translates strategies into actions via a Strategic Implementation Plan.

## Booz Allen's IT Planning Methodology, Approach, and Services

Booz Allen applies an IT strategic planning methodology that is flexible and tailorable to the size, scope, and intent of a client's IT strategic planning effort. It also accommodates existing planning models (e.g., Balance Scorecard, Information Technology Infrastructure Library [ITIL]). The methodology balances the appropriate level of process and analytic focus to achieve data-driven IT strategic planning. The methodology identifies the steps organizations should consider from pre-planning efforts through IT strategy development and implementation. For each of the phases below, we have identified sub-phases, inputs, activities, outputs, common challenges, and implementation considerations.



### About Booz Allen

Booz Allen Hamilton has been at the forefront of strategy and technology consulting for 95 years. Providing a broad range of services in strategy, operations, organization and change, information technology, systems engineering, and program management, Booz Allen is committed to delivering results that endure. To learn more, visit [www.boozallen.com](http://www.boozallen.com).

### For more information contact

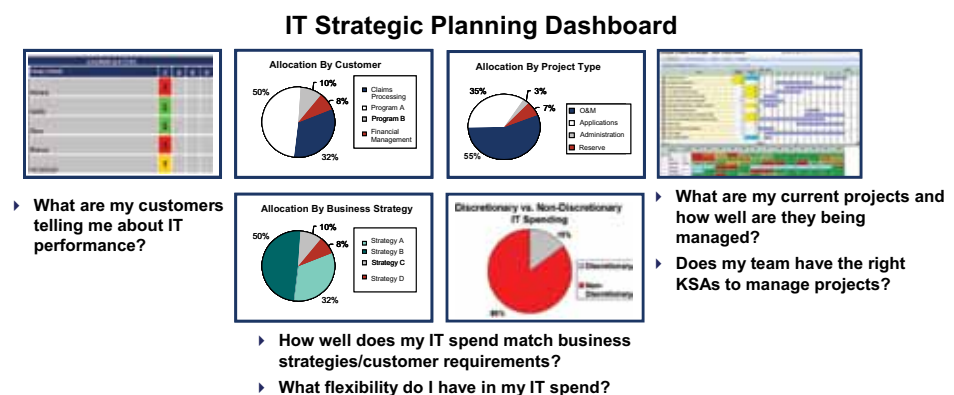
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## IT Strategic Planning

Booz Allen's approach to IT strategic planning is data and diagnostic driven, thereby providing clients with analysis through which to develop meaningful and practical strategies. Our approach minimizes "blue sky" planning in favor of focusing on the few practical choices organizations can implement to improve the efficiency and effectiveness of their IT efforts. We do this through documentation review, interviews, focus group sessions, benchmarking, and analysis of the organization's portfolio and enterprise architecture. This approach ensures that time spent in IT strategic planning sessions is informed and structured. It also positions an organization for successful implementation of the strategies they develop through a results-oriented, performance-based approach. The figure below provides an example of an IT strategy dashboard used to guide an IT strategic planning discussion.



Our IT strategic planning approach:

- Focuses on rapid development of targeted strategies best suited for your organization
- Applies data-driven IT strategic planning informed by analytics
- Narrows the universe of possibilities to what is most important
- Seeks to identify interdependencies, root causes, and other hidden issues that need to be addressed strategically
- Leverages existing documentation, strategies, and efforts to the greatest degree possible
- Emphasizes strategy and execution
- Leverages Booz Allen's domain and functional expertise

Our products and services include:

- IT strategy diagnostics
- IT strategic planning facilitation
- IT visioning
- IT strategy integration with other major management functions (e.g., enterprise architecture and portfolio management)
- Legacy application analysis
- Data strategy development and implementation
- Infrastructure strategy development and implementation
- Enterprise architecture transition planning
- Strategic Implementation Plan development and execution
- IT Strategy Program Management Office support
- Emerging technology evaluation and insertion
- IT governance, monitoring, and strategy implementation management

### Client Success

Booz Allen has helped many government and commercial clients develop and implement IT strategies.