

Global IT Strategy Services

Many large government and commercial organizations struggle to realize the full potential of their IT investments. Business leaders are often constrained by a narrow, backward-looking view of IT and its ability to enable new strategies. IT leaders are often saddled with complex legacy systems and organizations that meet yesterday's challenges. With the escalating cost and complexity of today's IT environments, it is no surprise that executives are becoming increasingly critical of the value derived from IT.

The Booz Allen Advantage

At Booz Allen Hamilton, a global strategy and technology consulting firm, our global IT strategy professionals draw on extensive intellectual capital and experience. Because of our distinctive combination of strategic insight, industry knowledge, and IT functional expertise, we are uniquely positioned to help clients bridge the divide between business demands and IT solutions. Our proven methodologies and approach to problem solving have been refined by working with some of the world's most prestigious and discriminating clients; including:

- 400 of the largest 500 US companies
- 70 of the world's largest 100 companies
- Governments from 40 nations around the world

Through our global IT strategy consultants, Booz Allen offers clients the wealth of capabilities and experience needed to tackle their toughest challenges. We have one unifying goal—to help our clients succeed. Our client's mission is our mission, which helps explain why 85 percent of our assignments come from existing client relationships.

Global IT Strategy Services and Capabilities

Booz Allen's IT strategy services address a range of business and IT challenges. For example, we:

- Work with business leaders to develop growth strategies by drawing on our practical understanding of how IT can enable business objectives
- Help IT leaders transform their organizations into businesses within businesses—instituting world-class practices that achieve practical outcomes
- Design new IT operating models that drive down cost and complexity, improve business alignment, and implement new sourcing strategies
- Help program leaders prioritize and direct the execution of major IT investments to minimize risk and maximize results

In our IT strategy engagements, we draw on expertise and capabilities in the following areas:

IT Organization and Governance – By advocating that form follows function, Booz Allen helps clients design and implement operating models that reflect each individual client's unique IT strategy and objectives.

Portfolio and Demand Management – By facilitating a dialogue between IT and the business, Booz Allen helps clients align their IT investments with their most critical business needs. By helping clients adopt a transparent and flexible service orientation, we help reshape the perception of IT from a tax each business must bear to a critical business partner and enabler

IT Strategic Planning – Booz Allen's approach to IT strategic planning is to leverage the Firm's domain and functional expertise, identify common solutions from the Firm's research and extensive client list, conduct a targeted diagnostic tailored to the client

About Booz Allen Hamilton

Booz Allen Hamilton has been at the forefront of management consulting for businesses and governments for more than 90 years. Providing consulting services in strategy, operations, organization and change, and information technology, Booz Allen is the one firm that helps clients solve their toughest problems, working by their side to help them achieve their missions. Booz Allen is committed to delivering results that endure.

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new ones to fill gaps. In doing so, we demonstrate the linkage between IT strategy, enterprise architecture, and portfolio management. We also apply an approach that translates strategies into actions via a Strategic Implementation Plan.

Data Strategy & IT Management Process Integration – Helping clients ensure that their data and information sharing strategies and objectives are institutionalized and have a lasting impact within their organizations. Providing clients specific guidance and approaches for realizing common data strategy objectives within the framework of key IT management processes such as portfolio management, transition planning, and the development and use of enterprise architectures.

Integrated Strategy and Infrastructure Toolbox – The ISI Toolbox incorporates a set of diverse and invaluable solutions that promote an optimized IT organization, and leverages key principles from each of the following disciplines:

- **IT Governance** – Booz Allen has a well-established IT Governance methodology grounded in CoBIT principles and customized based
- **IT Infrastructure** – Unique application of the Information Technology Infrastructure Library (ITIL) Version 3 to help IT organizations move from an IT-Centric model to a Mission-Centric model
- **Systems Engineering** – Facilitating integrated systems engineering efforts through concurrent consideration of all IT lifecycle needs to needs to address

Recent Success Stories

Homeland Security Organization—We developed a single, comprehensive and fully integrated IT Strategy for a newly formed organization that joined the missions of five federal agencies and three major bureaus. The development of this strategy facilitated the communication between and among the organizations, set the vision and mission of the combined entity, streamlined the IT operating model, improved information sharing and identified the strategic IT initiatives for the organization.

Large Federal Civilian Agency—We developed an Information Resources Management Strategic Plan that served as a roadmap for the agency's use of IT to support the agency mission. The plan positioned the senior executive team to enhance efficiency, better establish priorities for the agency, align resources to their priorities and communicate the IT strategic vision for the present and future. The strategic plan also focused the agency on its approach for advancing its Enterprise Architecture, IT Portfolio Management, IT Governance Processes and expanding its Electronic Government programs.

Large Automotive Company—In a truly industry-shaping event, we helped the organization re-compete its entire \$3 billion of annual IT outsourcing services, allowing it to transition from a single primary vendor to a multi-vendor environment with greatly enhanced IT products and services.

Department of Defense Business Modernization—We helped the US Department of Defense introduce a new model for acquisitions and supply chain management. We helped the client implement a new Enterprise Architecture and IT Governance structure that significantly reduced costs incurred from late payment penalties and associated interest charges.

US Health Insurance Company—We helped the IT organization become more effective and customer focused by redesigning the organization structure and key processes, including demand management, chargebacks, and performance management.