



About Booz Allen

Booz Allen Hamilton has been at the forefront of strategy and technology consulting for 95 years. Providing a broad range of services in strategy, operations, organization and change, information technology, systems engineering, and program management, Booz Allen is committed to delivering results that endure.

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Megacommunities

Bringing together public, private, and nonprofit sectors

Leaders everywhere no longer express as much confidence about the future as they once did. When they speak candidly, it often sounds as if they feel trapped in quicksand, unable to move forward effectively. The methods and tools that helped them succeed in the past no longer work. Their organizations alone can no longer solve the challenges they face, such as global competitiveness, health and environmental risks, poverty, or inadequate infrastructure.

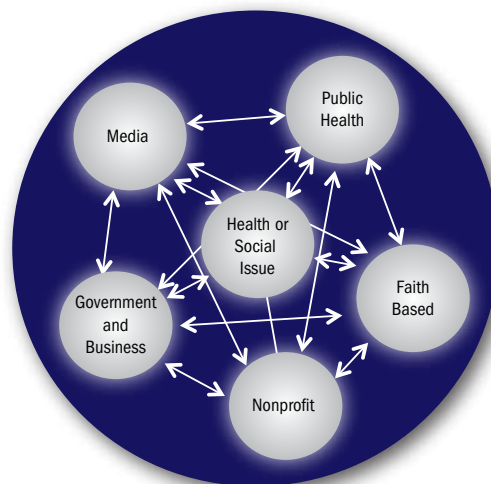
Solutions require multi-organizational systems that are larger and more oriented to multi-lateral action than conventional cross-sector approaches. In such systems, the most successful leaders are not those with the best technical solutions, the most compelling vision, or the most commanding and charismatic style. The “winners” are those who understand how to intervene and influence others in a larger system that they do not control.

Booz Allen can help you be ready for what's next

Booz Allen Hamilton, a leading strategy and technology consulting firm, coined the term for this type of larger system—a “Megacommunity.” We define a Megacommunity as a public sphere in which organizations and people deliberately join together around a compelling issue of mutual importance and follow a set of practices and principles that make it easier for them to achieve results.



Global Complex Issues Transcend Geographic Borders and Organizational Boundaries



In Order to Solve Complex Health or Social Issues, Multiple Participants Need to be Engaged

Ready for what's next. www.boozallen.com/rfwn

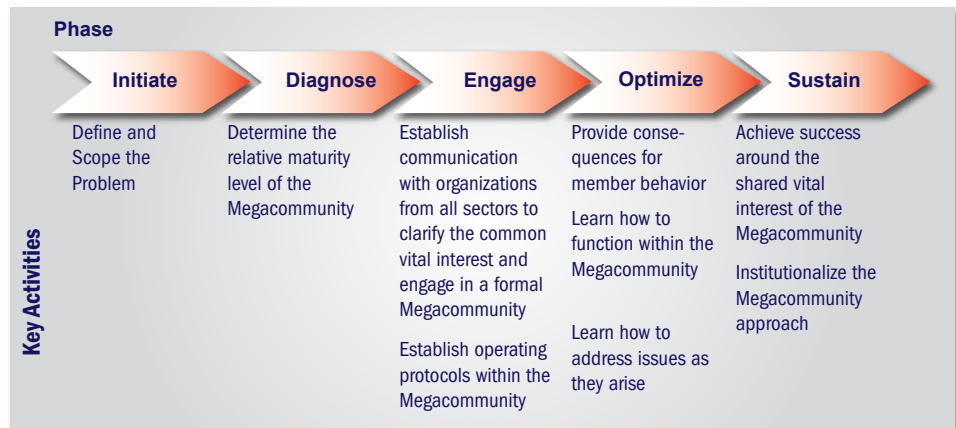
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delivering results that endure

Like a business environment, a Megacommunity contains organizations that sometimes compete and sometimes collaborate. A Megacommunity is not strictly a business niche, nor is it a public-private partnership, which is typically an alliance focused on a relatively narrow purpose. A Megacommunity is a larger ongoing sphere of interest, where governments, corporations, nonprofits, and others intersect over time. The participants remain interdependent because their common interest compels them to work together, even though they might not see or describe their mutual problem or situation in the same way.

Potential Megacommunities exist in many arenas, including health care, transportation, public safety, poverty, and the environment. When enough leaders and organizations become conscious of their interdependence and reach out to one another accordingly, something shifts in the capabilities of the community. Instead of continuing to fight each other or ceding authority to a governmental or quasi-governmental body, leaders come together as equals to develop a plan of action.

Frequently asked questions about the Megacommunity Framework

What are the typical steps in forming a successful Megacommunity?



The Megacommunity Framework

- Identify a common issue or agenda the Megacommunity will focus on
- Identify the process that will govern the Megacommunity to make progress on the issue
- Identify the right people to address the issue

What are the three major roles in a Megacommunity?

- Convener: An honest broker with no hidden agenda who calls the meetings
- Program Manager: Someone who ensures sustainability in the Megacommunity
- Funder: A person who provides the bulk of the financial resources

What issues should the Megacommunity Framework address?

- Any issue that is too broad for one organization to solve
- Key determinant is whether multiple sectors are needed to address the issue

What is the usual timeframe for effectively setting up a Megacommunity?

- No typical timeframe
- Commitment of sectors involved, quickness in identifying the compelling issue of mutual importance, and structure of the Megacommunity can all affect the timeframe

Whether you're managing today's issues or looking beyond the horizon, count on us to help you be ready for what's next.