

Business Blueprinting

As the Department of Defense (DoD) moves to develop forces and capabilities that can meet today's needs and adapt quickly to new and emerging challenges, transforming the way the DoD does business remains vital to successfully supporting the warfighter. DoD agencies consistently face the following prevalent challenges:

- Lack of insight into end-to-end business processes
- Overly complicated and under-performing IT environments
- Dissatisfaction with “payback” from IT investments
- Disconnected processes for developing and managing IT capabilities
- Lack of basic documentation to uncover links between IT capabilities and business processes

Why Booz Allen

Booz Allen Hamilton, a leading strategy and technology consulting firm, leverages industry best practices, methodologies, and an understanding of common DoD challenges to analyze the requirements for large-or small-scale enterprise transformation. Booz Allen provides business transformation strategies, DoD Architecture Framework (DoDAF) and Business Enterprise Architecture (BEA)-compliant EA, portfolio management and investment review processes, functional expertise, transition planning, and change management expertise to a number of well-known DoD efforts.

Business Blueprinting: Our Approach

Business Blueprinting is based on the premise that IT must be managed as a strategic business investment. Our “Fit-for-Purpose” methodology creates constant coordination, well-defined handoffs, and upfront planning to integrate multiple analytical disciplines that ensure reusable, consistent information flows across the enterprise and all of its transformation efforts.

The foundation of our approach is in defining the core fundamental business information components and the relationships among those components. All business transformation initiatives, regardless of type, use the same type of information—just at varying levels of detail. Only by understanding all of these fundamental components and by documenting the relationships among them can an organization perform effective and streamlined transformation and change management.

Booz Allen understands that different stakeholders have varying perspectives and that there are consistent information needs for particular types of stakeholders. By understanding stakeholder types and their motivations, we can target our artifacts and messages to the appropriate audience. Business Blueprinting recognizes that change to any of the fundamental components of an enterprise causes ripple effects to the other components.

Our Primary Services

Booz Allen's approach uses existing business artifacts and a tailored methodology to develop a holistic set of planning and IT management documents. Business Blueprinting leverages policy analysis, EA, process improvement, requirements

About Booz Allen

Booz Allen Hamilton has been at the forefront of strategy and technology consulting for 95 years. Providing a broad range of services in strategy, operations, organization and change, information technology, systems engineering, and program management, Booz Allen is committed to delivering results that endure.

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analysis, change management and strategic outreach, and technology insertion management services to provide faster and more detailed analysis specifically tailored to various stakeholders.

- **Policy Analysis**—Providing detailed analysis of existing, changing, and proposed policies determines their impact on business processes and IT solutions. Our approach is based on deep subject matter expertise and an understanding of the legislative and policy life cycles.
- **EA**—Developing a domain business architecture to evaluate all future IT investments forms the infrastructure for business management. Booz Allen develops the artifacts necessary for a complete understanding of the processes, activities, data, and capabilities to create a blueprint for future technology migration and transition efforts. Our approach fuses DoDAF 2.0 and the Federated Segment Architecture Methodology.
- **Process Improvement**—Detailed process models to accommodate leadership, communicate with subject matter experts, and highlight organizational complexities serve as the heavy lifters for people transformation. Wargaming is also used to stress test the models and to create synergy and receive validation. Our approach integrates a variety of techniques, including Lean Six Sigma and Continuous Process Improvement.
- **Requirements Analysis**—Managing requirements in a concise and organized manner is critical to developing a new or changing system. Booz Allen uses a five-step business process reengineering (BPR) approach that uniquely integrates functional and technical resources to leverage best practices and help guide stakeholders through the change process. Our approach brings multiple techniques to bear, including RUP, Agile Programming, and EPIC.
- **Technology Insertion Management**—Establishing methods and activities to assess current and future investments forms the backbone of an overarching IT portfolio management process. This process can ensure compliance, assess technology investments, and implement enterprise governance decisions. Our approach leverages decision information from all disciplines plus other metrics, such as cost, performance, and risk.
- **Change Management and Strategic Outreach**—Transforming an enterprise is only possible when people's behaviors change and organizations fundamentally change how they conduct their business and meet their mission. Booz Allen's efforts are designed to enhance the DoD community's awareness and understanding of DoD business transformation efforts. Our approach uses a wide variety of techniques to prepare individuals and organizations for change.

Success Stories

- Personnel and Readiness Information Management
- Military Health System
- Acquisition, Technology, and Logistics (AT&L)
- Air Force Personnel Office
- Army Manpower and Reserve Affairs
- Marine Corps Manpower and Reserve Affairs