

**About Booz Allen**

Booz Allen Hamilton is a leading provider of management and technology consulting services to the US government in defense, intelligence, and civil markets, and to major corporations, institutions, and not-for-profit organizations. Booz Allen is headquartered in McLean, Virginia, employs more than 25,000 people, and had revenue of \$5.59 billion for the 12 months ended March 31, 2011. (NYSE: BAH)

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# Enabling Mission Readiness Through Event Support

## Helping Organizations Prepare for Mission Accomplishment

Every military organization prepares for the time when it will be called on to accomplish its mission. Preparing for complex, critical missions demands a long-term training strategy supported by the ability to rapidly plan, execute, and assess training events. This comprehensive strategy enables an organization to address the full spectrum of its readiness issues.

### Booz Allen Can Help You Be Ready for What's Next

Booz Allen Hamilton, a leading strategy and technology consulting firm, helps organizations find solutions to these mission readiness challenges through a wide variety of services and capabilities. Our experienced professionals offer a proven approach and best practices to enable mission readiness across the Department of Defense (DoD).

### Our Event Support

Mission readiness support activities for the services and the joint community fit into two major areas: event support and capabilities development.

Booz Allen supports organizations as they prepare for and execute mission readiness events, including training, mission rehearsal, or even experimentation or operational test events. We focus on helping organizations, by means of the Joint Exercise Life Cycle construct, to meet their specific requirements. We offer a variety of services to assist you before and during event execution, including:

- Event planning, from conceptualization through operational and technical requirements definition
- Scenario development
- Database development, testing, and validation
- Senior leader training and mentoring using experienced subject matter experts
- Assistance in event management execution
- Replication of news media as part of information operations
- Support for models and simulations and network capabilities
- Creation of highly realistic training conditions via the stimulation of C4I systems
- Innovative approaches to after-action reviews that match service and joint doctrine with business best practices

For each event, we apply a consistent life-cycle approach to managing event planning, coordination, execution, and assessment. Our scalable approach ensures that an organization receives and pays for only the skills and capabilities needed, and only when they are needed.

Whether you're managing today's issues or looking beyond the horizon, count on us to help you be ready for what's next.

Ready for what's next. [www.boozallen.com](http://www.boozallen.com)

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delivering results that endure