WHAT IS CRISIS 3.0/DYNAMIC ENGAGEMENT?

Crisis 3.0/Dynamic Engagement is an emerging discipline that uses advanced data analytics to anticipate and resolve incidents and crises that impact organizations. By leveraging Enterprise Intelligence and human ingenuity, Booz Allen Hamilton helps organizations identify early warning signals and interact with audiences in real-time to reduce risk, increase certainty and capitalize on opportunities.

EVERYTHING IS KNOWABLE.

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